

**Interested in wholesale markets?**

**Review this wholesale market readiness checklist**

* I understand USDA standard pack sizes
* I have Harmonized GAP or other third party audit certification.
* My farm water is tested at a certified lab
* I or other farm employee can respond quickly via text or email with buyers
* I have an established traceability program
* I have realistic understanding of my crop harvest potential to ensure orders weeks into the future
* I hold product insurance liability of $1 million dollars or greater

***If you have checked all the boxes, you’re ready to start***

***selling!***

***Need help to check off some boxes?***

***Call your County Extension Office for assistance.***

***Davon Goodwin, SAIC manager, can answer marketing***

***questions and provide cooling, storage, and processing***

***services. 910.992.8176***